

News Release

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May 13, 2008
For Immediate Release

Save Gas This Summer – You CAN Be a Tourist in Your Own Backyard!

You don't need to travel hundreds of miles for a new adventure or a much-needed escape as warmer weather rolls around.

With gas costs edging ever-upward, you might have thought you'd have to forego the weekend getaways and trips to exciting places this year. But, we've got some great news for you! If you're like most people, you've spent many years traveling everywhere else while, perhaps, some of your best experiences still await you right in your own backyard.

For the travel season, we want to help you discover, or rediscover, Smyth County and the beautiful Virginia mountains. We'll feature area points of interest on www.VisitVirginiaMountains.com through Labor Day 2008. You may never even have known about some of these attractions and amazing places. Maybe you've heard of some of them, but have never actually seen them for yourself. Some tried and true local favorites may surprise and delight you if it's been awhile since you last visited.

When you go, please let them know you read about them on www.VisitVirginiaMountains.com and please share these treasures we're so lucky to have right here at home with someone else so they can enjoy them, too! Have a fun and safe spring and summer being a Hometown Tourist in the Virginia Mountains.